

Beijing's Bayhood No. 9 Goes Top of the Line with Inforemer-HD solution GPSi Asia continues expansion in China with customer in another major city

March 29, 2007 -- GPSi Asia, distributor of the Inforemer-HD™ solution, the leading innovator of Wi-Fi enabled GPS systems for golf facilities, resorts and residential communities, is pleased to announce another customer in one of China's major golf markets.

Beijing's exclusive Bayhood No. 9 International Golf Club, the first leisure lifestyle golf resort in China's capital, has chosen GPS Industries' patented Inforemer-HD™ Management System for its entire fleet of 80 golf carts that includes both cart-mounted and handheld GPS units.

Bayhood No. 9 is an exclusive private golf club with a Nelson and Haworth-designed 18-hole championship course, the first PGA-branded Golf Academy in Asia, a two-tier practice range, a par-three course and a luxurious clubhouse. It is situated along the Beihu Canal, 30 minutes from Beijing's central business district

"We chose the Inforemer because we are catering to the most discerning golfers and Inforemer-HD is the most powerful GPS system in the golf industry," said Bayhood's General Manager, David Kurniawan.

In addition to installing the cart-mounted Inforemer-HD™ units, the facility will also implement InforeZone™, a turnkey wireless Internet service throughout the clubhouse. InforeZone™ leverages the Inforemer's unique Wi-Fi infrastructure to support wireless connectivity throughout the massive complex.

GPSi Asia Chairman Larry Silzer commented, "Bayhood No. 9 is a great showcase in one of the golf's fastest growing markets. The club was quick to appreciate the emerging importance of GPS technology in golf operations and how it enhances the overall golf experience and service to its members. Coupled with our attractive pricing model, it made for a very smooth transaction."

Bayhood No. 9 is GPSi Asia's second customer in China after Jinji Lake Golf Club in Suzhou.

The Inforemer-HD™ is the only full management GPS solution installed in China and is capable of satisfying the entire Asian market with its multi-language feature and cart-mount and handheld model mix. GPSi Asia's Regional Sales Director Kieran Magee, a former telecom executive, said, "The reason is simple: the Inforemer is the only system in the world that uses Wi-Fi to communicate between the clubhouse computer and the GPS units. Wi-Fi is the world standard for commercial communications everywhere, including China."

[About GPSi Asia](#)

GPSi Asia is the Asian distributor for the Inforemer-HD™ GPS solution. It has representation in China, Hong Kong, Japan, South Korea, Taiwan, India, Thailand, Vietnam, Malaysia, Singapore, Indonesia, Philippines and Fiji. GPSi Asia is also the preferred GPS solutions provider to the Asian Golf Course Owners Association under its Smart Buy Program.

[About Inforemer-HD™](#)

Manufactured by GPS Industries (GPSI), the Inforemer-HD™ GPS Management System features an integrated Wi-Fi communications network, a comprehensive suite of club management tools, and award-winning cart-mounted display units that provide an enriched on-course playing experience. In the community development vertical, the WiStream division implements Wi-Fi coverage throughout an entire development, creating a community-wide wireless 'hot-spot' which supports the its unique array of Wi-Fi amenities: wireless Internet connectivity, location tracking devices, wireless security protection, VOIP phones, mobile point-of-sale systems, and an interactive real estate sales tool. GPSI owns key patents for many important GPS and Differential GPS (DGPS) applications in fifteen countries worldwide, including the United States, Australia, Great Britain and Japan. In addition, the Inforemer-HD™ has many revenue-producing and cost-saving features such as advertising and Fire at the Flag™, the world's only daily progressive jackpot hole in one contest with a 10 million dollar prize. For additional information, please visit www.gpsindustries.com, www.wistream.com and www.gpsifireattheflag.com.

For more information, please contact GPSi Asia at sales@gpsiasia.com