

GPSi Asia Continues to Feature Award-Winning Inforemer-HD at Beijing Golf Show

Longest-Running GPS Presence at Asia's Largest Golf Show Continues into 5th Year

April 23, 2007 --- GPSi Asia, distributor of the Inforemer-HD™ solution, the leading innovator of Wi-Fi enabled GPS systems for golf facilities, resorts and residential communities, completed another successful show at the China (Beijing) International Golf Trade Fair 2007. This has been the 5th straight year that the Inforemer GPS solution has been featured, making it the longest-running GPS product at the show.

This year's show featured more than 200 exhibitors on 15,000 square metres of exhibition space. More than 3,000 registered buyers, both local and overseas, were also on hand to see products from manufacturers of golf equipment, golf course equipment, golf carts, golf apparel and service providers such as golf course design and golf vacations.



GPSi Asia's booth at the China Golf Trade Show



The Inforemer cart-mount GPS unit

GPSi Asia's Larry Silzer said, "Our long-term investment in China is paying dividends. The Inforemer, with its association to Greg Norman, is now recognized as a premier product that is proven to work all over Asia and the world. Many course owners see it as a must-have for a prestigious facility and so we had many very interested leads from the show."

It was also very helpful for interested club owners to play golf and test the Inforemer at the nearby Bayhood No. 9 International Golf Club, GPSi Asia's latest customer.

Kieran Magee, Regional Sales Director, said, "The advantage of the its WiFi communications infrastructure is that it enables the Inforemer to work in everywhere without being subject to each country's peculiar and often restrictive laws on traditional radio frequency communications. That's a huge advantage that no other GPS product has."

[About GPSi Asia](#)

GPSi Asia is the Asian distributor for the Inforemer-HD™ GPS solution. It has representation in China, Hong Kong, Japan, South Korea, Taiwan, India, Thailand, Vietnam, Malaysia, Singapore, Indonesia, Philippines and Fiji. GPSi Asia is also the preferred GPS solutions provider to the Asian Golf Course Owners Association under its Smart Buy Program.

For more information, please contact GPSi Asia at sales@gpsiasia.com