

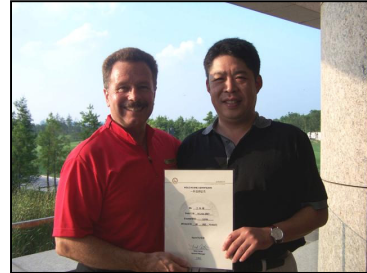


Fire at the Flag has First Asian Winner !

September 7, 2007 – GPSi Asia, distributor of the Inforemer-HD™ GPS golf solutions in Asia, is delighted to announce that it has recorded its first winner for its Fire at the Flag™ hole in one contest.

Weilei Wang, stepped calmly onto the picturesque 4th hole of the tough Links Course at Jinji Lake Golf Club and hit a hole in one! As a participant of Fire at the Flag™, Wang won RMB 75,000 (US\$10,000) and will compete for the grand jackpot shootout in December, 2007.

"What's amazing is that Wang won on only the second day of the Fire at the Flag™ program!", said Nick Carter, General Manager of Jinji Lake Golf Club. To add to the incredulity, Wang is not even a member of the club, but was a guest of member Allen Han.



Weilei Wang (right) receiving his certificate from Nick Carter, General Manager of Jinji Lake Golf Club

GPSi Asia's Larry Silzer commented, *"We are very excited that Fire at the Flag has started with such a big bang in Asia. We have seen how successful it has been in Europe in increasing golfer excitement. It's truly a win-win for everyone especially the golf clubs because Fire at the Flag is free to our customers; yet they get to share in the revenue for golf clubs. We are certain it will be an even bigger success in Asia!"*

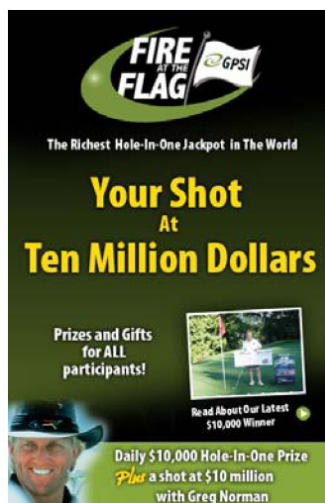
Fire at the Flag™ is the world's only daily progressive jackpot hole in one contest with the richest prize offering. For daily play, Fire at the Flag™ winners stand to win up to US\$10,000 for a hole in one and other specialized prizes for shots that land on the green.

All Fire at the Flag™ hole in one winners are invited to participate in the grand jackpot shootout at Tibúron Golf Club in Naples, Florida this December where the grand jackpot prize for a hole in one is at least US\$10 million. The event will be graced by the appearance of Legendary Golfer, Greg Norman and televised "live" on The Golf Channel. In addition, the golf club from which the eventual jackpot winner first won his/her hole in one in order to qualify for the grand shootout will receive US\$1 million.

Fire at the Flag™ is a patented program that capitalizes on the Inforemer's WiFi infrastructure to utilize wireless security cameras to record the shots for verification. Kieran Magee, Director of Sales and a former telecoms executive, said, "The camera system works because WiFi has enough bandwidth to support the video signals and only the Inforemer uses WiFi to communicate throughout the whole golf course. The added beauty of this is we can give our winners a video momento of their hole in one!"



GPSi Asia chose China to launch Fire at the Flag™ in June this year and has a few golf clubs already running the program that together make up the 100 golf courses around the world that are Fire at the Flag™ partners.



FIRE AT THE FLAG GPSi
The Richest Hole-In-One Jackpot In The World
Your Shot At Ten Million Dollars
Prizes and Gifts for ALL participants!
Read About Our Latest \$10,000 Winner
Daily \$10,000 Hole-In-One Prize
Plus a shot at \$10 million with Greg Norman

About Inforemer-HD™

Manufactured by GPS Industries (GPSI), the Inforemer-HD™ GPS Management Solution features an integrated Wi-Fi communications network, a comprehensive suite of club management tools, and award-winning cart-mounted display units that provide an enriched on-course playing experience. In the community development vertical, the WiStream division implements Wi-Fi coverage throughout an entire development, creating a community-wide wireless 'hot-spot' which supports its unique array of Wi-Fi amenities: wireless Internet connectivity, location tracking devices, wireless security protection, VOIP phones, mobile point-of-sale systems, and an interactive real estate sales tool. GPSI owns key patents for many important GPS and Differential GPS (DGPS) applications in fifteen countries worldwide, including the United States, Australia, Great Britain and Japan.

For more information, please contact sales@gpsiasia.com